

“BRINGING THE TECH COMMUNITY TOGETHER TO MAKE A DIFFERENCE.”

2015 Technology Ball

Saturday, November 7, 2015 // Venue TBD // 6:30pm to Midnight

Info@TechnologyBall.com // TechnologyBall.com

Join us for the 2015 Technology Ball!

- ▶ **Powerful networking opportunities**
generate new business relationships and strengthen existing ones
- ▶ **One-of-a-kind opportunity**
to engage with the tech community in a social setting
- ▶ **"Give back"**
through STEM Education initiatives focused on creating and empowering future technology leaders
- ▶ **Blend of social engagement & philanthropy**
creates a unique environment for business building
- ▶ **Events boast ratios**
of one Executive Host for every 3-to-5 attendees



Contact us for more information or to learn more about our upcoming Silicon Valley Technology Cocktail on June 9:
Info@TechnologyBall.com || TechnologyBall.com

About Technology Ball

The Technology Ball encompasses a unique series of networking gatherings that brings the technology community together. Proceeds from Technology Ball support initiatives to create future technology leaders through our nonprofit partner, MentorNet. Leading CIOs, CTOs, and VPs of IT serve as honored "Executive Hosts", as they mingle with Senior-Level Representatives from Sponsoring Corporations, to generate new business relationships and strengthen existing ones. Technology Ball events typically boast ratios of one IT Host for every three-to-five attendees – a compelling ratio rarely achieved. The open networking environment brings target clients together and facilitates innovative collaboration and the creation of partnerships, often resulting in closed pipeline.

Many opportunities exist in the Technology Community to network in a business setting. Technology Ball, however, provides a one-of-a-kind opportunity to engage with this community in a social setting – while "giving back" through a common, philanthropic cause. www.TechnologyBall.com

About MentorNet

The Technology Ball team is proud to partner with MentorNet as the official Technology Ball nonprofit beneficiary. MentorNet is a national organization that helps student "protégés" pursuing a Science, Technology, Engineering, or Math (STEM) degree build a personal network of professional support through guided, one-to-one mentoring experiences. MentorNet's mission is to foster a prevalent culture of mentoring in STEM that empowers individuals to persist and succeed in their fields. MentorNet's on-line mentoring program helps STEM students in higher education to connect with STEM professionals across generational, gender, racial, cultural and socio-economic boundaries. MentorNet recently became a division of Great Minds in STEM (GMiS). www.MentorNet.org || www.GreatMindsinStem.org



"It was beautiful and flawless My wife and I enjoyed ourselves and thought it was such a great event."
– Chris Andrews, VP of IT, On the Border

"It was a fantastic event, and [the team] did an excellent job of creating a spectacular evening."
– Kevin Christ, Senior Director, Alvarez & Marsal

"The venue, the video clips, the food, the sunset... It was a wonderful evening!"
– Gertrude Van Horn, CIO, NCH Corporation

2014 Executive Hosts

Top Row (left to right): Blake Holman, SVP & CIO, Ryan; Herman Nell, CIO, Rent-A-Center; Dora Cortinas, VP, IT, Michaels Stores; Sharon Stufflebeme, CIO, FTS International; Larry Freed, CIO, Overhead Door Corporation; Diane Schwarz, VP & CIO, Textron Inc.; Val King, Director of IT, Del Frisco's Restaurant Group; Tom LaPlante, CIO, TopGolf; Getrude Van Horn, CIO, NCH Corporation; Kevin Christ, Senior Director, Alvarez & Marsal; Kris Singleton, CIO, Omni Hotels; Craig Maccubbin, CTO, Southwest Airlines

Bottom Row (left to right): Anjana Harve, CIO Americas, Alcon; Marco Thornton, CIO, Baron & Budd, P.C.; Michelle Sheffield, CIO, BenefitMall; Herb Billings, VP of IT, Datascan; Caren Shiozaki, CIO, Thornburg Mortgage; Rich Gius, CIO, Atmos Energy; Janis O'Bryan, CAO, Hudson Advisors; Ed Marx, CIO, Texas Health Resources; Jeff Blackwell, Managing Director, Talent Channel, Deloitte Application Studios; Joan Holman, CIO, Strasburger & Price, LLP

Not Pictured: Dr. Srinivas Maddipuddi, CIO, Aeroxchange; Maya Leibman, SVP Technology & CIO, American Airlines; Carla Rolinc, CIO, BakerCorp; Mike Jackson, CIO, Celanese; Philip Parker, VP, IT, Cornerstone Healthcare Group; Mike Anderson, SVP & CIO, CROSSMARK; Michael Dunn, EVP & CTO, Dex Media, Inc.; William Flowers, VP/CIO, DFW Airport; Gerry Mecca, VP IT, Packaged Beverages & Client Services, Dr Pepper Snapple Group; Relle Howard, VP IT, Business Operations, Flowserve; Ray Barnard, VP & CIO, Flour Corporation; Sharon Stufflebeme, CIO, FTS International; Chris Boulton, CIO, Greyhound Lines, Inc.; Brian Shipman, CIO, Heritage Auctions; Nellson Burns, VP, IT, HollyFrontier; Kim Stevenson, CIO, Intel; Merv Tarde, VP, IT & CIO, Interstate Batteries; Mark BeMent, CIO, Jackson Walker, L.L.P.; Jennifer SepullCIO/VP IT Services, Kimberly-Clark; Ajay Patel, Director of Data & Infrastructure Services, Mary Kay; Chris Andrews, VP of IT, On the Border; Paul Grant, SVP Information Systems & Services, Schneider Electric; Ellen Barker, CIO, Texas Instruments; Caren Shiozaki, CIO & EVP, Thornburg Mortgage; Tim Thomasson, CIO, U.S. Renal Care



Sponsorship Levels & Benefits*

	BYTE \$2.5K	KILOBYTE \$5K	MEGABYTE \$10K	GIGABYTE \$15K	TERABYTE \$25K
Signature Sponsorship of Technology Ball					✓
Priority Seating at Technology Ball			✓	✓	✓
Invitations to VIP Reception Immediately Preceding Technology Ball	n/a	n/a	1	2	4
Tickets to Technology Ball (8 seats at each table)	2	4	8	8	16
Technology Ball CIO Introductions	n/a	n/a	n/a	2	3
Opportunity to Dine with Executive Host at Technology Ball [^]	n/a	If Available	If Available	Priority 2	Priority 1
Option to place advertisement in event program	n/a	n/a	1/4-pg color	1/2-pg color	Full-pg color
Company recognition in Kickoff Reception Program, in Technology Ball Invitation and Program, and on Technology Ball Website and Signage	Name Only	Name Only	Name Only	Logo	Logo
Invitations to Technology Cocktail [~] (Thursday, October 8, 5:30-7:30pm)	n/a	n/a	1	2	4
Invitations to August Executive Host & Sponsor Networking Reception [~] (Thursday, August 6, 5:30-7pm)	n/a	n/a	1	1	2
Invitations to June Executive Host & Sponsor Networking Reception [~] (Tuesday, June 2, 5:30-7pm)	n/a	n/a	n/a	1	2
Option for Technology Ball social media promotion ⁺	1/qtr	1/qtr	2/qtr	3/qtr	4/qtr
Recognition in appropriate event PR materials			✓	✓	✓
Opportunity to place Technology Ball logo on company website	✓	✓	✓	✓	✓

* Early sponsorship incentives for commitments made prior to June 2, 2015
[^] List of available Hosts communicated 1-2 weeks before Technology Ball
[~] Early sponsorship incentive allows access for one additional attendee to any lead-in networking reception, including Technology Cocktail
⁺ Requires collaboration and guidance from Sponsor's marketing team

For more information, please contact
Info@TechnologyBall.com

2014 Sponsors

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“As our company's footprint in the Dallas marketplace has grown, we have found measurable value in participating in the [Technology] Ball. The Gala and lead-in Networking Events have provided us with access to target clients, and we have closed new business as a result. We had high expectations for the ROI on our sponsorship, but the returns we've enjoyed have far surpassed those expectations.”

~ Tony Hollamon
 Executive Vice President,
 Epitec Inc.