2019 Technology Ball
A SERIES OF CIO EVENTS

CIO Networking Opportunities & Black-Tie Gala

Info@TechnologyBall.com // TechnologyBall.com

Join us for the 2019 Technology Ball Season

▸ **Powerful networking opportunities**
generate new business relationships and strengthen existing ones

▸ **One-of-a-kind opportunity**
to engage with the tech community in a social setting

▸ **"Give back"**
through STEM Education initiatives focused on creating and empowering future technology leaders

▸ **Blend of social engagement & philanthropy**
creates a unique environment for business building

▸ **Events boast ratios**
of one Executive Host for every 3-to-5 attendees

Contact us for more information about Technology Ball events:
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About Technology Ball

The Technology Ball encompasses a unique series of networking gatherings that brings the technology community together, providing rare networking opportunities for leading CIOs, CTOs, VPs of IT, etc. (Executive Hosts) to mingle with Senior-Level Representatives from Sponsoring Corporations. The social setting allows participants to generate new business relationships while strengthening existing ones, and the open networking environment brings target clients together. Technology Ball events facilitate innovative collaboration and the creation of partnerships, often resulting in closed pipeline. Net proceeds from Technology Ball fundraising support University of Texas at Dallas' (UTD) STEM programs to pave the way for future technology leaders.

Many opportunities exist in the Technology Community to network in a business setting. Technology Ball, however, provides a one-of-a-kind opportunity to engage with this community in a social setting – while "giving back" through a common, philanthropic cause. **www.TechnologyBall.com**

About UTD Technology Ball Partnership

Technology Ball is pleased to direct net proceeds and community visibility to our STEM education philanthropic partner, the University of Texas at Dallas. UTD is a local university with a profound focus on STEM, making them an ideal partner for the passion of the Technology Ball community. The University has a goal of bringing 100,000 STEM teachers into classrooms by 2021. Additionally, UTD has specific STEM objectives that include advancing STEM literacy and workforce preparation and growing learner confidence and interest in the performance of STEM related tasks. The Technology Ball partnership with UTD includes:
- Funding Student Scholarships
- Sponsoring career and intern fairs
- Developing a custom mentor program
- Technology Ball tools created by UTD students
- Sponsoring Hack-a-Thons and other educational events
- Judge/advise educational events such as Hack-a-Thons
- UTD classroom guest speaker opportunities
- And more ideas are being explored!

2018 Executive Hosts

1ST ROW: Tarun Shangle IT Leader BenefitMall; Trude Van Horn CIO NCH Corporation; Roberto Arrocha CIO DAVACO; Ed Marx CIO The Cleveland Clinic; Barbara Adams CIO Cornerstone Healthcare Group; Paul Akin SVP Addus HomeCare Inc; Blake Holman CIO St. David's Foundation; Chris Andrews CIO Pei Wei; Nayan Patel Interim IT Executive Atos North America; Amir Tabei Director of IT/Digital Media Dallas Museum of Art; Caren Shiozaki CIO & EVP Thornburg Mortgage

2ND ROW: Brian Mork CISO/Director of Informartion Security Celanese; Seth Deepak GM Financial, Kristy Bonner Director IT NCH Corporation; Ryan Ramirez VP IT Kimberly-Clark; Jeffrey Blackwell Managing Director Deloitte; Joan Holman CIO Clark Hill Strasburger; Mark BeMent CIO Jackson Walker LLP; Gerry Mecca VP IT Kuerig Dr Pepper, Inc; Jeff Kok CIO Mill Creek Residential; Kevin Christ Board Member Society for Information Management; Kris Fitzgerald VP/CTO NTT DATA Services; Janis O'Bryan Former President Society of Information Management

3RD ROW: Gregory Ericson CIO Luxottica Essilor; Sherif Mityas Chief Experience Officer TGI Fridays; Marcia Marrow SVP/Sr. Service Delivery Manager Citi; Joel Wolfe VP Information Services J-W Energy Company; Brad Lamar VP Information Services Concentra; John Ragsdale CIO EyeCare Services Partners; Rusty Kennington CIO Corsicana Mattress Company; A. Ravi Malick SVP Technology/CIO Vistra Energy; MJ Barrois AVP Video Platforms Technology Frontier Communications; Mike Anderson SVP/CIO & Digital Leader Schneider Electric; Rick Grimes CIO AmeriState Bank; Mike Santimaw VP of Information Security, Innovation Labs & Corporate Solutions Rent-A-Center; Larry Freed CIO Overhead Door Coporation; Earl Barnes Head of Global Infrastructure Flowserve; Brent Chapman CIO RoundPoint Mortgage Servicing Corporation

4TH ROW: Karthik Ranganathan Chief Enterprise Architect NTT DATA Services; Anthony Wilkins VP IT Infrastructure, Operations & Applications EyeCare Services Partners; Mamie Jones SVP Technology Intuit; Herb Billings VP IT DataScan; Kim Morris Former Executive Director Technology Security & Architecture PNM Resources; Mark Akass VP Enterprise Infrastructure The Depository Trust & Clearing Company; Amy Czuchslewski SVP Technology Bottle Rocket; Chris Gates CTO Allstate; Robert Walden CIO Epsilon; Chris Boult CIO CEC Entertainment; Val King VP IT True Food Kitchen; Philip Parker VP IT Solutions Consulting HMS

NOT PICTURED: Carla Rolinc Former CIO BakerCorp; Jerry Hinson VP Technology & Infrastructure Baylor Scott & White Health; Neal Alexander VP Application Development BenefitMall; Daniel Jones Director of Finance BenefitMall; Brian Rubarts VP IT Infrastructure BenefitMall; Michelle Sheffield CIO BenefitMall; Greg Melcer VP of IT Infrastructure; Chris Akeroyd VP & CTO Children's Health; Walter Meyers IT Director, CMC International Commercial Metals Company; Windy Starkey Director of Applications Corsicana Mattress Company; Nellson Burns CIO Daltile; JP Hurtado CIO Dave & Buster's, Inc; Mike Youngs VP of IT DFW Airport; Bob Kerr Former Director of Infrastructure Operations DHISCO, Inc; Thomas Sweet VP of IT GM Financial; Jamilia Abdashimova VP Goldman Sachs; Michael Bathon SVP IT Goodman Networks; Jeffery Dinard CIO Highland Homes; Heidi Dial CIO HKS, Inc; Onyeka Nchege Former CIO Interstate Batteries; Craig Carter Director of Information Services & Technologies Mary Kay; Ajay Patel Director of Data & Infrastructure Services Mary Kay; Thinh Nguyen SVP Information Technology Mr. Cooper; Juan Fontanes Former VP IT, CIO NEC Corporation of America; Chetan Raval VP & Global Head of Information & Technology Nerium International; Doug Reeder Sr. Director of Innovation NTT DATA Services; Dan Reyero SVP IT PLH Group Inc; Bill Lacava Former Executive Director IT & CTO Sterling Payment Technologies; Mike Owen VP of IT United Rentals; Senthil Muthusamy Executive Director Digital Transformation Verizon; Kolt Sarver VP Business Technology Vistra Energy; J.D. Stotts CIO Whitley Penn

Technology Ball
PRESENTED BY
DIGITAL CONDUIT

Sponsorship Levels & Benefits*	BYTE $3K	KILOBYTE $5K	MEGABYTE $10K	GIGABYTE $15K	TERABYTE $25K	PETABYTE $30K
Signature Sponsorship of Technology Ball						✓
Priority Seating at Technology Ball				✓	✓	✓
Invitations to VIP Reception Immediately Preceding Technology Ball	n/a	n/a	1	2	3	4
Tickets to Technology Ball (8 seats at each table)	2	4	8	8	16	16
Technology Ball CIO Introductions	n/a	n/a	n/a	2	3	4
Opportunity to Dine with Executive Host at Technology Ball^	n/a	n/a	If Available	Priority 3	Priority 2	Priority 1
Option to place advertisement in event program	n/a	n/a	1/4-pg color	1/2-pg color	Full-pg color	Full-pg color
Company recognition in Kickoff Reception Program, in Technology Ball Invitation and Program, and on Technology Ball Website and Signage~	Name Only	Name Only	Name Only	Logo	Logo	Logo
Invitations to Exclusive Technology Ball Executive Host & Sponsor Kickoff Bonus Event (April)~	1	1	2	2	3	4
Invitations to June Technology Ball Executive Host & Sponsor Networking Reception	0	0	1	1	2	2
Invitations to August Technology Ball Executive Host & Sponsor Networking Reception	0	1	1	2	2	2
Invitations to October Technology Ball Executive Host & Sponsor Networking Reception	1	1	2	2	3	4
Option for company event promotion in Technology Ball newsletter+	n/a	n/a	1/season	1/season	2/season	2/season
Option for Technology Ball social media promotion+	1/qtr	1/qtr	2/qtr	3/qtr	3/qtr	4/qtr
Recognition in appropriate event PR materials			✓	✓	✓	✓
Opportunity to place Technology Ball logo on company website	✓	✓	✓	✓	✓	✓

For more information about Technology Ball sponsorships, please contact Info@TechnologyBall.com or visit www.TechnologyBall.com

*One extra ticket to lead-in event of your choice (June, August or October 2019) for Sponsors that commit by June 10, 2019; One [additional] pair of tickets to Technology Ball VIP Reception for Sponsors who commit by August 9, 2019

^ List of available Hosts communicated 1-2 weeks before Technology Ball

~ Kickoff recognition and access for Sponsors that commit by April 5, 2019

+ Requires collaboration and guidance from Sponsor's marketing team

Thank You To Our 2018 Sponsors

"As CIOs, we are truly inundated with emails and meeting requests from technology vendors. It is difficult to find the time to pay attention to all of the outreach, but when a Technology Ball sponsor company wants to engage me, I strive to make the time because they have set themselves apart as a company supporting a STEM education cause which is meaningful to me."

Mark BeMent
CIO
Jackson Walker L.L.P.