

“BRINGING THE TECH COMMUNITY TOGETHER TO MAKE A DIFFERENCE.”

2018 Technology Ball

SERIES OF EVENTS

CIO Networking Opportunities & Black-Tie Gala

Info@TechnologyBall.com // TechnologyBall.com

Join us for the 2018 Technology Ball Season

- ▶ **Powerful networking opportunities**
generate new business relationships and strengthen existing ones
- ▶ **One-of-a-kind opportunity**
to engage with the tech community in a social setting
- ▶ **"Give back"**
through STEM Education initiatives focused on creating and empowering future technology leaders
- ▶ **Blend of social engagement & philanthropy**
creates a unique environment for business building
- ▶ **Events boast ratios**
of one Executive Host for every 3-to-5 attendees



Contact us for more information about Technology Ball Dallas or to learn more about our Silicon Valley events:

Info@TechnologyBall.com || TechnologyBall.com

About Technology Ball

The Technology Ball encompasses a unique series of networking gatherings that brings the technology community together, providing rare networking opportunities for leading CIOs, CTOs, VPs of IT, etc. (Executive Hosts) to mingle with Senior-Level Representatives from Sponsoring Corporations. The social setting allows participants to generate new business relationships while strengthening existing ones, and the open networking environment brings target clients together. Technology Ball events facilitate innovative collaboration and the creation of partnerships, often resulting in closed pipeline. Net proceeds from Technology Ball fundraising support University of Texas at Dallas' (UTD) STEM programs to pave the way for future technology leaders.

Many opportunities exist in the Technology Community to network in a business setting. Technology Ball, however, provides a one-of-a-kind opportunity to engage with this community in a social setting – while “giving back” through a common, philanthropic cause. www.TechnologyBall.com

About UTD Technology Ball Partnership

Technology Ball is pleased to direct net proceeds and community visibility to our STEM education philanthropic partner, the University of Texas at Dallas. UTD is a local university with a profound focus on STEM, making them an ideal partner for the passion of the Technology Ball community. They have a goal of bringing 100,000 STEM teachers into classrooms by 2021. Additionally, UTD has specific STEM objectives which include advancing STEM literacy and workforce preparation and growing learner confidence and interest in the performance of STEM-related tasks. The Technology Ball partnership with UTD includes:

- Funding Student Scholarships
- Sponsoring career and intern fairs
- Developing a custom mentor program
- Technology Ball tools created by UTD students
- Sponsoring Hack-a-Thons and other educational events
- Judge/advise educational events such as Hack-a-Thons
- UTD classroom guest speaker opportunities
- And more ideas are being explored!



2017 Executive Hosts

1ST ROW: Kristi Bonner, Director, IT Global Sales & Mobility Solutions, NCH Corporation; Noel Wong, SVP & CIO, XO Communications; Brad Lamar, VP of Information Services, Concentra; Mignona Cota, CISO, Aetna; Rusty Kennington, CIO, Corsicana Mattress Company; Roberto Arrocha, CIO, DAVACO; Greg Clore, VP of IT, Dave & Buster's, Inc.; Gertrude Van Horn, CIO, NCH Corporation; Juan Fontanes, VP IT - CIO, NEC Corporation of America; Amy Czuchlewski, VP of Engineering, Bottle Rocket; Caren Shiozaki, CIO & EVP, Thornburg Mortgage; Chris Gates, Global Head - Compute Hosting Services, AIG

2ND ROW: Kris Fitzgerald, VP/CTO, NTT DATA; Bob Kerr, Director of Infrastructure Operations, DHISCO, Inc.; Marcia Morrow, SVP, Service Delivery Management, Citi; Onyeka Nchege, CIO, Interstate Batteries; Chris Andrews, VP of IT, Pei Wei; Jon Rabiega, SVP, Caliber Home Loans, Inc.; date/spouse; Jeffrey Blackwell, Managing Director, Deloitte; Angela Yochem, CIO & EVP, Rent-A-Center (former); Michelle Sheffield, CIO, BenefitMall; Blake Holman, CIO, St. David's Foundation; Earl Barnes, Head of Global Infrastructure, Flowserve

3RD ROW: John Ragsdale, CIO, EyeCare Services Partners; Edward Marx, CIO, The Cleveland Clinic; Chris Boulton, CIO, CEC Entertainment; date/spouse; Bobby Thrall, Corporate Director of IT, Cornerstone Healthcare; Phillip Parker, VP, IT Solutions Consulting, HMS; Craig Carter, Director, Information Services & Technology, Mary Kay; Walter Meyer, IT Director, Commercial Metals Company; A. Ravi Malick, SVP Technology & CIO, Vistra Energy; Ajay Patel, Director, Data & Infrastructure Services; Mary Kay; Paul Akin, VP of Project Management & M&A, Addus HomeCare, Inc.

4TH ROW: Mark Akass, VP Enterprise Infrastructure, The Depository Trust & Clearing Corporation; Dori Abendschein, CFO, Essilor; Kim Morris, Executive Director, Technology & Security, PNM Resources; Elliott Franklin, Strategic Technology & Security Leader, Omni Hotels & Resorts; Mark BeMent, CIO, Jackson Walker LLP; Joan Holman, CIO, Strasburger & Price, LLP; J.D. Stotts, CIO, Whitley Penn

5TH ROW: Keven Sticher, CIO, defi SOLUTIONS; Michael Bathon, SVP, IT, Goodman Networks; Brent Chapman, CIO, Roundpoint Mortgage Servicing Corporation; Mike Anderson, SVP & CIO, CROSSMARK

NOT PICTURED: Rick Grimes, CIO, AmeriState Bank; Carla Rolinc, CIO, BakerCorp; Brian Mork, CISO/Director of Information Security, Celanese; James Beeson, CISO, Cigna; Barbara Adams, CIO, Cornerstone Healthcare Group; Herb Billings, VP of IT, DataScan; Mike Youngs, VP of IT, DFW Airport; Gerry Mecca, VP of IT, Dr. Pepper Snapple Group; Robert Walden, CIO, Epsilon; Gregory Ericson, CIO, Essilor; Robby McDonald, Program Director, Gildan Activewear; Anthony Wilkins, Director of IT Infrastructure & Telecommunications, Gold's Gym; Brian Shipman, CIO, Heritage Auctions; Jeffrey Dinard, CIO, Highland Homes; Nelson Burns, VP of IT, HollyFrontier Corporation; Joel Wolfe, VP - Information Services, J-W Energy Company; Suja Chandrasekaran, Chief Digital & Technology Officer, Kimberly-Clark; Matt Glover, CTO, Le-Vel; Robert Pischke, VP of IT, Lehigh Hanson; Jeffrey Kok, CIO, Mill Creek Residential Trust LLC; Larry Freed, CIO, Overhead Door Corporation; Dan Revero, SVP IT, PLH Group Inc.; Paul Grant, SVP IT, Schneider Electric (former); Kevin Christ, IT Board Member, Society for Information Management (SIM); Janis O'Bryan, President, Society for Information Management (SIM) (former); Bill Lacava, Executive Director IT & CTO, Sterling Payment Technologies; Val King, VP of IT, True Food Kitchen



Technology Ball

PRESENTED BY

DIGITAL CONDUIT



Sponsorship Levels & Benefits*

	BYTE \$3K	KILOBYTE \$5K	MEGABYTE \$10K	GIGABYTE \$15K	TERABYTE \$25K	PETABYTE \$30K
Signature Sponsorship of Technology Ball						✓
Priority Seating at Technology Ball				✓	✓	✓
Invitations to VIP Reception Immediately Preceding Technology Ball	n/a	n/a	1	2	3	4
Tickets to Technology Ball (8 seats at each table)	2	4	8	8	16	16
Technology Ball CIO Introductions	n/a	n/a	n/a	2	3	4
Opportunity to Dine with Executive Host at Technology Ball^	n/a	n/a	If Available	Priority 3	Priority 2	Priority 1
Option to place advertisement in event program	n/a	n/a	1/4-pg color	1/2-pg color	Full-pg color	Full-pg color
Company recognition in Kickoff Reception Program, in Technology Ball Invitation and Program, and on Technology Ball Website and Signage~	Name Only	Name Only	Name Only	Logo	Logo	Logo
Invitations to Exclusive Technology Ball Executive Host & Sponsor Kickoff Bonus Event (April)~	1	1	2	2	3	4
Invitations to Technology Ball Executive Host & Sponsor Networking Receptions (June, August, October)	1 (choose 1)	2 (choose 2)	4 (1,1,2)	5 (1,2,2)	7 (2,2,3)	8 (2,2,4)
Option for company event promotion in Technology Ball newsletter+	n/a	n/a	1/season	1/season	2/season	2/season
Option for Technology Ball social media promotion+	1/qtr	1/qtr	2/qtr	3/qtr	3/qtr	4/qtr
Recognition in appropriate event PR materials			✓	✓	✓	✓
Opportunity to place Technology Ball logo on company website	✓	✓	✓	✓	✓	✓

* One extra ticket to lead-in event of your choice (June, August or October 2018) for Sponsors that commit by June 4, 2018; One [additional] pair of tickets to Technology Ball VIP Reception for Sponsors who commit by August 13, 2018
 ^ List of available Hosts communicated 1-2 weeks before Technology Ball
 ~ Kickoff recognition and access for Sponsors that commit by April 16, 2018
 + Requires collaboration and guidance from Sponsor's marketing team

For more information about Technology Ball sponsorships, please contact Info@TechnologyBall.com or visit www.TechnologyBall.com

Thank you to our 2018 Sponsors

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LEAD-IN RECEPTION SPONSORS



“As CIOs, we are truly inundated with emails and meeting requests from technology vendors. It is difficult to find the time to pay attention to all of the outreach, but when a Technology Ball sponsor company wants to engage me, I strive to make the time because they have set themselves apart as a company supporting a STEM education cause which is meaningful to me.”



Mark BeMent
CIO
Jackson Walker L.L.P.