

“BRINGING THE TECH COMMUNITY TOGETHER TO MAKE A DIFFERENCE.”

2017 Technology Ball

S E R I E S O F E V E N T S

CIO Networking Opportunities & Black-Tie Gala

Info@TechnologyBall.com // TechnologyBall.com

Join us for the 2017 Technology Ball Season

- ▶ **Powerful networking opportunities**
generate new business relationships and strengthen existing ones
- ▶ **One-of-a-kind opportunity**
to engage with the tech community in a social setting
- ▶ **"Give back"**
through STEM Education initiatives focused on creating and empowering future technology leaders
- ▶ **Blend of social engagement & philanthropy**
creates a unique environment for business building
- ▶ **Events boast ratios**
of one Executive Host for every 3-to-5 attendees



Contact us for more information about Technology Ball Dallas or to learn more about our Silicon Valley events:

Info@TechnologyBall.com || TechnologyBall.com

About Technology Ball

The Technology Ball encompasses a unique series of networking gatherings that brings the technology community together, providing rare networking opportunities for leading CIOs, CTOs and VPs of IT (Executive Hosts) to mingle with Senior-Level Representatives from Sponsoring Corporations. The social setting allows participants to generate new business relationships while strengthening existing ones, and the open networking environment brings target clients together. Technology Ball events facilitate innovative collaboration and the creation of partnerships, often resulting in closed pipeline. Proceeds from Technology Ball support MentorNet and the organization's STEM Education initiatives to create future technology leaders.

Many opportunities exist in the Technology Community to network in a business setting. Technology Ball, however, provides a one-of-a-kind opportunity to engage with this community in a social setting – while “giving back” through a common, philanthropic cause. www.TechnologyBall.com

About MentorNet

MentorNet, a division of Great Minds in STEM (GMiS), delivers a nationwide social network for one-to-one mentoring that is open to all STEM students in higher education and to STEM professionals who serve as their mentors. MentorNet's goal is to ensure that all students interested in STEM have the opportunity and support necessary to persist in their educations, to enter the U.S. workforce, and to contribute to scientific advancements and technological innovations.

For 27 years, Great Minds in STEM has been at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation's underserved communities. GMiS leads a national coalition of educators, public, private and government partnerships along with student groups that are working together to support all STEM talent nationwide in achieving a STEM education and career.

www.MentorNet.org || www.GreatMindsinStem.org



2016 Executive Hosts

1ST ROW: Michelle Sheffield, CIO, **BenefitMall**; Joan Holman, CIO, **Strasburger & Price, LLP**; Paul Akin, VP of Project Management & M&A, **Addus HomeCare**; Michael Bathon, SVP IT, **Goodman Networks**; Jeffrey D. Blackwell, Managing Director, **Deloitte**; Earl Barnes, Head of Global Infrastructure, **Flowserve**; Janis O'Bryan, President, **SIM DFW**; Marcia Morrow, SVP, Sr. Service Delivery Manager, **Citi**; Mark BeMent, CIO, **Jackson Walker LLP**; Roberto Arrocha, CIO, **DAVACO**; Juan Fontanes, CIO, **NEC Corporation of America**; Mark Austin, VP Big Data, **AT&T**; Onyeka Nchege, CIO, **Interstate Batteries**; Larry Freed, CIO, **Overhead Door Corporation**;

2ND ROW: Kevin Christ, Senior Director, **Alvarez & Marsal** (former); Kristy Bonner, Director, IT Global Sales Solutions, **NCH Corporation**; Shannon Ulmer, SVP & CTO, **Thomson Reuters**; Greg Clore, VP IT, **Dave & Buster's**; Brian Mork, CISO/Director of Information Security, **Celanese**; Gertrude Van Horn, CIO, **NCH Corporation**; Craig Carter, Director Information Services & Technologies, **Mary Kay**; James Beeson, CISO, **GE Capital Americas**; Gregory Ericson, CIO, **Essilor**; Ajay Patel, Director of Data & Infrastructure Services, **Mary Kay**; Brad Lamar, VP Application Development, **Cash America**; Jeffrey Kok, CIO, **Mill Creek Residential**; Herb Billings, VP IT, **Datascan**;

3RD ROW: Robby McDonald, CIO & CMO, **SRS Distribution Inc.** (former); Chris Boulton, CIO, **Greyhound Lines, Inc.**; Phil Parker, VP, IT Solutions Consulting, **HMS**; Tom LaPlante, CDO, **Arena Online**; Chris Andrews, VP Infrastructure & Corporate Development, **Freeman**; A. Ravi Malick, CIO & SVP Technology, **Vistra Energy**; Walter Meyer, IT Director, **CMC International**, **Commercial Metals Company**; Matt Glover, CTO, **Le-Vel**; Rick Grimes, SVP - Director of IT & Information Security, **American Bank of Texas**; Neal Alexander, VP, Application Development, **BenefitMall** Blake Holman, CIO, **St. David's Foundation**

NOT PICTURED: Victor Nilson, SVP Big Data, **AT&T**; Carla Rolinc, CIO, **BakerCorp**; Edward Marx, CIO, **Clinovations**; Barbara Adams, CIO, **Cornerstone Healthcare Group**; Mike Anderson, SVP & CIO, **CROSSMARK**; Gerry Mecca, VP IT, **Packaged Beverages & Client Services**, **Dr Pepper Snapple Group**; Ed Robben, SVP & CIO, **Fossil Group**; Chidi Alams, Head of IT, **Heartland Automotive Services dba Jiffy Lube**; Brian Shipman, CIO, **Heritage Auctions**; Nellson Burns, VP, IT, **HollyFrontier**; Thinh Nguyen, SVP IT, **Nationstar Mortgage**; Anjana Harve, Head, **Global Commercial IT Services & Operations**, **Novartis**; Dan Reyero, SVP IT, **PLH Group, Inc.**; Paul Grant, SVP IT, **Schneider Electric**; Craig Maccubbin, CTO, **Southwest Airlines**; John Ragsdale, CIO, **Senior Care Centers**; Val King, Director of IT, **Studio Movie Grill**; Caren Shiozaki, CIO & EVP, **Thornburg Mortgage**; Anil Earla, Head of Information & Data Analytics - Global IS, **Visa**



Technology Ball

PRESENTED BY

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Sponsorship Levels & Benefits*

| | BYTE \$2.5K | KILOBYTE \$5K | MEGABYTE \$10K | GIGABYTE \$15K | TERABYTE \$25K | PETABYTE \$30K |
|--|-----------------|------------------|-------------------|-------------------|-------------------|-------------------|
| Signature Sponsorship of Technology Ball | | | | | | ✓ |
| Priority Seating at Technology Ball | | | | ✓ | ✓ | ✓ |
| Invitations to VIP Reception Immediately Preceding Technology Ball | n/a | n/a | 1 | 2 | 3 | 4 |
| Tickets to Technology Ball (8 seats at each table) | 2 | 4 | 8 | 8 | 16 | 16 |
| Technology Ball CIO Introductions | n/a | n/a | n/a | 2 | 3 | 4 |
| Opportunity to Dine with Executive Host at Technology Ball [^] | n/a | n/a | If Available | Priority 3 | Priority 2 | Priority 1 |
| Option to place advertisement in event program | n/a | n/a | 1/4-pg color | 1/2-pg color | Full-pg color | Full-pg color |
| Company recognition in Kickoff Reception Program, in Technology Ball Invitation and Program, and on Technology Ball Website and Signage [~] | Name Only | Name Only | Name Only | Logo | Logo | Logo |
| Invitations to Exclusive Technology Ball Executive Host & Sponsor Kickoff Breakfast Bonus Event (March 31) [~] | 1 | 1 | 2 | 2 | 3 | 4 |
| Invitations to Technology Ball Executive Host & Sponsor Networking Receptions (June 20, August 10, October 4) | 1 (choose 1) | 2 (choose 2) | 4 (1,1,2) | 5 (1,2,2) | 7 (2,2,3) | 8 (2,2,4) |
| Option for company event promotion in Technology Ball newsletter ⁺ | n/a | n/a | 1/qtr | 1/qtr | 2/qtr | 2/qtr |
| Option for Technology Ball social media promotion ⁺ | 1/qtr | 1/qtr | 2/qtr | 3/qtr | 3/qtr | 4/qtr |
| Recognition in appropriate event PR materials | | | ✓ | ✓ | ✓ | ✓ |
| Opportunity to place Technology Ball logo on company website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

* One extra ticket to lead-in event of your choice (June, August or October 2017) for Sponsors that commit by June 13, 2017; One [additional] pair of tickets to Technology Ball VIP Reception for Sponsors who commit by August 3, 2017
[^] List of available Hosts communicated 1-2 weeks before Technology Ball
[~] Kickoff recognition and access for Sponsors that commit by March 15, 2017
⁺ Requires collaboration and guidance from Sponsor's marketing team

For more information about Technology Ball sponsorships, please contact Info@TechnologyBall.com or visit www.TechnologyBall.com

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“As CIOs, we are truly inundated with emails and meeting requests from technology vendors. It is difficult to find the time to pay attention to all of the outreach, but when a Technology Ball sponsor company wants to engage me, I strive to make the time because they have set themselves apart as a company supporting a STEM education cause which is meaningful to me.”



Mark BeMent
CIO
Jackson Walker L.L.P.