

“BRINGING THE TECH COMMUNITY TOGETHER TO MAKE A DIFFERENCE.”

# 2017 Technology Ball

SILICON VALLEY SERIES OF EVENTS

Wednesday, April 19, 2017 // Saturday, May 20, 2017

[www.TechnologyBall.com/Silicon-Valley](http://www.TechnologyBall.com/Silicon-Valley)

## Join us for our 2017 Silicon Valley Series of Events!

- ▶ **Powerful networking opportunities**  
generate new business relationships and strengthen existing ones
- ▶ **One-of-a-kind opportunity**  
to engage with the tech community in a social setting
- ▶ **"Give back"**  
through STEM Education initiatives focused on creating and empowering future technology leaders
- ▶ **Blend of social engagement & philanthropy**  
creates a unique environment for business building
- ▶ **Events boast ratios**  
of one Executive Host for every 3-to-5 attendees



Contact us for more information or to request an invitation.  
[SiliconValley@TechnologyBall.com](mailto:SiliconValley@TechnologyBall.com) || [TechnologyBall.com/Silicon-Valley](http://TechnologyBall.com/Silicon-Valley)

### About the 2017 Silicon Valley Series of Events

The Dallas-based Technology Ball team has been hosting a series of CIO networking events in Texas since 2011 and an annual Silicon Valley event since 2013. In 2017, Silicon Valley efforts will expand to include two events – an after-work networking reception with a panel discussion, followed a few weeks later by a black-tie optional formal event. The unique Technology Ball format brings the tech community together, providing rare networking opportunities with leading CIOs, CTOs and VPs of IT (Executive Hosts) to mingle with Senior Representatives from Sponsoring Corporations. The social setting allows participants to generate new business relationships while strengthening existing ones, and the open networking environment brings target clients together, often resulting in closed pipeline. Proceeds from Technology Ball events support MentorNet and the organization's STEM Education initiatives to create future technology leaders.

Many opportunities exist in the Technology Community to network in a business setting. The 2017 Silicon Valley Series of Events, however, will provide a one-of-a-kind opportunity to engage with this community in a social setting – while “giving back” through a common, philanthropic cause.

### About MentorNet

The Technology Ball team is proud to partner with MentorNet as the official Technology Ball nonprofit beneficiary. MentorNet is a national organization that helps student “protégés” pursuing a Science, Technology, Engineering, or Math (STEM) degree build a personal network of professional support through guided, one-to-one mentoring experiences. MentorNet's mission is to foster a prevalent culture of mentoring in STEM that empowers individuals to persist and succeed in their fields. MentorNet's on-line mentoring program helps STEM students in higher education to connect with STEM professionals across generational, gender, racial, cultural and socio-economic boundaries. MentorNet recently became a division of Great Minds in STEM (GMiS).  
[www.MentorNet.org](http://www.MentorNet.org) || [www.GreatMindsinStem.org](http://www.GreatMindsinStem.org)



### 2017 Silicon Valley Events

#### ▶ Wednesday, April 19, 2017

Technology Cocktail networking reception  
Executive Panel immediately preceding

#### ▶ Saturday, May 20, 2017

Formal, date-appropriate Technology Ball event.



# Technology Ball

2017  
SILICON VALLEY SERIES OF EVENTS



Sponsorship Levels & Benefits*	BYTE \$3K	KILOBYTE \$5K	MEGABYTE \$10K	GIGABYTE \$15K	TERABYTE \$20K	PRESENTING> \$30K
Signature Sponsorship of Silicon Valley Technology Ball Series of Events						✓
Tickets to Technology Ball	2	4	6	8	12	16
Invitations to VIP Reception Immediately Preceding Technology Ball	n/a	n/a	1	2	3	4
Priority Seating at Technology Ball			✓	✓	✓	✓
Opportunity to Dine with Executive Host at Technology Ball~	n/a	n/a	If Available	Priority 3	Priority 2	Priority 1
Silicon Valley Technology Ball CIO introductions~	n/a	n/a	n/a	1	2	3
Option to place advertisement in event program	n/a	n/a	1/4-pg color	1/2-pg color	Full-pg color	Full-pg color
Company recognition on Silicon Valley Technology Ball website, event program(s) and event signage	Name Only	Name Only	Name Only	Logo	Logo	Logo
Tickets to Silicon Valley Technology Cocktail Lead-In Networking Reception~	1	2	3	4	5	6
Invitations to exclusive, industry expert panel immediately preceding Technology Cocktail Lead-In Networking Reception	n/a	1	1	2	3	4
Silicon Valley Technology Cocktail CIO introductions~	n/a	n/a	n/a	1	2	3
Option for Silicon Valley Technology Cocktail social media promotion^+ – Night of Event	1	1	1	2	2	3
Option for Silicon Valley Technology Cocktail social media promotion(s)^+ – X Times Per Month	1	1	2	3	3	4
Recognition in appropriate event public relations materials			✓	✓	✓	✓
Opportunity to place Silicon Valley Technology Ball Logo on Company Website	✓	✓	✓	✓	✓	✓

\* Individual tickets available for purchase. Contact team for more information  
 > Only one Presenting Sponsorship available  
 ~ List of available Hosts communicated 1-2 weeks before Technology Ball events  
 ^ Requires collaboration and guidance from Sponsor's marketing team  
 + Promotion will occur via Technology Ball social media accounts

For more information about Technology Ball sponsorships, please contact [SiliconValley@TechnologyBall.com](mailto:SiliconValley@TechnologyBall.com) or visit [www.TechnologyBall.com/Silicon-Valley](http://www.TechnologyBall.com/Silicon-Valley)

## Past Corporate Participation

### 2016 MARQUEE SPONSORS



### 2016 MEDIA SPONSOR



### 2016 PANEL MODERATOR



### 2016 KILOBYTE SPONSOR Saama Technologies, Inc.

### 2016 BYTE SPONSORS CIO Professional Services, LLC    Nutanix Comity Designs                            Wicresoft Masergy

### SILICON VALLEY EVENT AMBASSADORS



### 2015 FOUNDING MEMBER SPONSORS

Academy Mortgage  
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Conde Group  
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Spinakr Solutions  
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